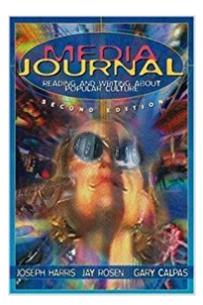


# The book was found

# Media Journal: Reading And Writing About Popular Culture





## Synopsis

There is a major distinction between those who absorb media images as spectators, and those who absorb them as commentators. Responding to images as a journalist, broadcaster, essayist, or critic, requires keen precision and a unique originality. In today's media-saturated environment, the only way to be heard over the din of all the other news reports and commentaries is to write and respond in a manner that is fresh and inviting. MEDIA JOURNAL is a reader containing 40 selections focusing on cultural studies, the media and popular culture. The authors have organized the book by asking readers to do three things: to keep media journals in which they reflect on the uses they make of the voices and images of popular culture, to read and respond to the work of other media critics, and to try their hands at writing media criticism themselves. Readings are drawn from a wide range of writings, and are selected for their liveliness, contemporaneity, and insight. Updated readings better address the diverse media culture of the 1990s. Each reading selection is followed by: "Coming to Terms"--understanding the author in one's own words; "Reading as a Writer"--looking at style and strategy; and "Writing Criticism"--making an author's words and ideas a source for one's own writing. Journalists, writers, cultural historians, critics, philosophers, and anyone interested in popular culture, the media, and cultural studies. -- This text refers to an alternate Paperback edition.

### **Book Information**

Paperback: 462 pages Publisher: Allyn & Bacon (December 1994) Language: English ISBN-10: 0023505850 ISBN-13: 978-0023505850 Product Dimensions: 0.8 x 6.2 x 9.2 inches Shipping Weight: 1.2 pounds Average Customer Review: 4.6 out of 5 stars 2 customer reviews Best Sellers Rank: #743,054 in Books (See Top 100 in Books) #13 in Books > Reference > Writing, Research & Publishing Guides > Writing > Newspapers & Magazines #2366 in Books > Reference > Words, Language & Grammar > Rhetoric #4120 in Books > Humor & Entertainment > Pop Culture > General

## **Customer Reviews**

There is a major distinction between those who absorb media images as spectators, and those who

absorb them as commentators. Responding to images as a journalist, broadcaster, essayist, or critic, requires keen precision and a unique originality. In today's media-saturated environment, the only way to be heard over the din of all the other news reports and commentaries is to write and respond in a manner that is fresh and inviting.MEDIA JOURNAL is a reader containing 40 selections focusing on cultural studies, the media and popular culture. The authors have organized the book by asking readers to do three things: to keep media journals in which they reflect on the uses they make of the voices and images of popular culture, to read and respond to the work of other media critics, and to try their hands at writing media criticism themselves. Readings are drawn from a wide range of writings, and are selected for their liveliness, contemporaneity, and insight. Updated readings better address the diverse media culture of the 1990s. Each reading selection is followed by: "Coming to Terms"--understanding the author in one's own words; "Reading as a Writer"--looking at style and strategy; and "Writing Criticism"--making an author's words and ideas a source for one's own writing.Journalists, writers, cultural historians, critics, philosophers, and anyone interested in popular culture, the media, and cultural studies. --This text refers to an alternate Paperback edition.

#### came as described!

Interesting Read. Its for my college Rhetoric 100 classes and helps you see what you can really do with such a small subject like "Blue Jeans".

#### Download to continue reading...

Media Journal: Reading and Writing About Popular Culture Law and Popular Culture: A Course Book, 2nd Edition (Politics, Media, and Popular Culture) Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Common Culture: Reading and Writing About American Popular Culture (5th Edition) Bullet Journal: 150 Pages Cactus Pattern Dotted Journal -8"x10" (Bullet Journal Notebook) - With Bullet Journal Ideas: Bullet Journal Notebook (Volume 1) Bullet Journal: Cactus Green Dotted Journal - 150 Pages (Size 8"x10") - Bullet Journal Notebook -With Bullet Journal Ideas: Bullet Journal Notebook (Volume 2) 365 Journal Writing Ideas: A year of daily journal writing prompts, questions & actions to fill your journal with memories, self-reflection, creativity & direction. Genreflecting: A Guide to Popular Reading Interests, 7th Edition: A Guide to Popular Reading Interests (Genreflecting Advisory Series) Popular Culture: 2000 and Beyond (A History of Popular Culture) Popular Culture: 1920-1939 (A History of Popular Culture) Popular Culture: 1900-1919 (A History of Popular Culture) Popular Culture: 1940-1959 (A History of Popular Culture) Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) Coloring Journal (purple): Therapeutic journal for writing, journaling, and note-taking with coloring designs for inner peace, calm, and focus (100 ... and stress-relief while writing.) (Volume 9) Not All Those Who Wander Are Lost: Notebook- Small Blank Lined Notebook; Travel Journal; Traveller's Notebook; Study Abroad Journal; Vacation Journal; ... Journal; (Travel Journals and Notebooks) Bullet Journal: Dot Bullet Journal; Small Blank Dot Grid Journal for Women; (5.25 x 8 in.) -blank dotted pages for Diary, Planner, Calligraphy, Hand ... Journal and Notebook Collection) (Volume 1) Jordan River Baptism Site: Journal, Diary, Notebook - Blank, Lined, 6 x 9 - Memoir Journal, Praver Journal, Travel Journal, Travel Journal, Praver Journal, Calligraphy, Hand ...

Contact Us

DMCA

Privacy

FAQ & Help